



# 2025 North Carolina WIC Farmers' Market Nutrition Program

## NC WIC Farmers' Market Nutrition Program Begins May 1, 2025!

From **May 1, 2025** through **September 30, 2025** the North Carolina WIC Program will issue **Farmers' Market Nutrition Program (FMNP)** benefits electronically. You will have 30 days to use the eFMNP benefits to buy fruits and vegetables at authorized local farmers' markets. Ask your WIC office for a list of farmers' markets where you can use the eFMNP benefits.

- Pregnant, breastfeeding, partially-breastfeeding and postpartum women, and children ages 2 through 4 will receive eFMNP benefits.
- Each person eligible will receive \$30.00 in eFMNP benefits for the 2025 season, as funding allows.
- You may use the eFMNP benefits at authorized farmers' markets only, not at grocery stores.
- Farmers who participate will have eFMNP posters displayed in their selling areas. Not all farmers will have posters.
- Use the eFMNP benefits to buy **fresh, North Carolina-grown fruits and vegetables only**.
- You may not use the eFMNP benefits to buy peanuts or other nuts, baked goods, cooked foods, processed foods, honey, eggs, plants, herbs, crafts or other non-food items.

## Farmers' Market Nutrition Program eFMNP Benefit Card



WIC FMNP benefits will expire 30 days after date of issuance.  
Use this card to purchase eligible fresh fruits and vegetables at authorized farmers' markets only.  
No charge will be given.  
DO NOT WRITE YOUR PIN ON YOUR CARD.  
For FMNP benefits balance, visit [participants.cdpehs.com](http://participants.cdpehs.com)  
Buying, selling, or otherwise misusing WIC benefits is a crime. To report suspected fraud, call (800) 424-9121 or visit [www.usda/usp/hotline.htm](http://www.usda/usp/hotline.htm).  
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## How do you use the eFMNP benefits?

- eFMNP benefits may only be used at authorized farmers' markets, not at grocery stores.
- If you spend more than the eFMNP benefit amount, you may pay the difference.
- You do not need to spend all of your eFMNP benefits at the same farmer or all at once.

## Important to Remember

- FMNP benefits will expire 30 days after date of issuance.
- If you lose your eFMNP card, you should contact your local WIC agency and ask for a replacement card.
- If you have questions, contact your local WIC agency or visit <https://www.ncdhhs.gov/ncfmnp>



**WIC** NORTH CAROLINA

NC Department of Health and Human Services  
Division of Child and Family Well-Being  
Community Nutrition Services Section • [www.ncdhhs.gov/nc-wic-cacfp](http://www.ncdhhs.gov/nc-wic-cacfp)  
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**2024-2027    Ashe County Farmers Market**

Ashe County

Updated Jun 24, 2025

Market Manager	Market #
Tina Hubbard	0212

Mailing Address
Ashe County Farmers Market
Attn: Tina Hubbard
P.O. Box 21
Jefferson, NC 28640

Market Location(s)	
108 Backstreet	West Jefferson, NC
Open:	04/12/2025 - 10/25/2025
Hours:	Saturday; 8:00 am - 1:00 pm

Telephone	Phone Type	Contact Name	Description	Email
336-489-1820	Other	Tina Hubbard	Market Manager	farmersmarketashe@gmail.com

Vendor Name	Vendor Number
Wayne Berry/ Berry Patch Farm	02643
Sanford Fishel	02607
Alan Hanson	01732
Carrie Vargas	02651

Farmers listed on this sheet are authorized to transact eFMNP benefit. Before doing so, each farmer will need to make sure they have signed the electronic processing agreement within in their vendor profile in the vendor portal.



## Tips for FMNP Participants

### **Important to Remember:**

- eFMNP benefits expire 30 days after the date of issuance.
  - ✓ **Date Benefits Expire:** \_\_\_\_\_
- Date of birth (mm/yy) is needed to complete a purchase at the Market
  - ✓ For Non foster participant , make sure to use the Parent Guardian Caretaker DOB.
  - ✓ For Foster participant, make sure to use the Foster Child DOB
- eFMNP benefits may only be used at authorized farmers' markets, not at grocery stores.
- Look for the FMNP poster at the Farmers Market; authorized farmers will have it posted
- If you lose your FMNP card, you should contact your local WIC agency and ask for a replacement card.





# WE PARTICIPATE

**SNAP / EBT | WIC | SENIOR FMNP**

## NOW OFFERING DOUBLE UP BUCKS

**SNAP / EBT UP TO \$20 EVERY SATURDAY**

**WIC UP TO \$30**

**SENIOR FMNP UP TO \$50**

**VISIT THE MARKET SATURDAYS 8AM-1PM**

**Find Our Market Manager**

**ASHEFARMERSMARKET.COM**

**Visit Our "Know This" Tab**



**NC COOPERATIVE  
EXTENSION**



**NC STATE  
UNIVERSITY**

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